

KERALA AGRICULTURAL UNIVERSITY

NATIONAL WEBINAR ON

# e-Commerce: Changing the Way of Doing Business



*Patron*  
Dr. R. Chandra Babu  
Vice Chancellor, KAU



*Opening Remarks*  
Shri S. Suresh Kumar IAS  
Joint Secretary, Ministry of  
Commerce and Industry, GoI



*Keynote Speaker*  
Dr. Hari Shankar Shyam  
Assoc. Professor, Marketing  
Sharda University, Uttar Pradesh



*Moderator*  
Dr. Ranjithkumar E.G  
Director MBA(ABM)  
CCBM, KAU



*Coordinator*  
Dr. Sudheer K.P.  
Head, ABI KAU

19<sup>th</sup>  
July 2021  
Monday

02:00 PM  
to  
04:00 PM  
(IST)

Organized by



**Agri Business Incubator**



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