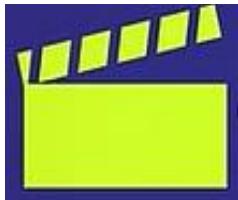




## Kerala Agricultural University



### KAU Reel Making Contest

**Create. Express. Impress!**

Step into the spotlight – Join the challenge and let your reel do the talking!

#### The contest

The Reel Making Contest is an initiative aiming at encouraging creative minds to capture the essence of the theme of the upcoming South Indian Regional Agricultural Fair, 2025-26 with originality, creativity, and impact-because every reel has the power to inspire.

**Theme: Agri-Next: Smart, Resilient & Sustainable Farming**

#### Who Can Participate?

Open to passionate and creative individuals residing in Kerala

#### Video Submission Guidelines



##### Reel Duration

50 seconds (min) to 120 seconds (max)



##### Reel size

up to 100 MB



##### Format

Portrait/Landscape



##### File Format

MP4 preferred



##### Language

Malayalam with English subtitles or English with Malayalam subtitles

#### Prizes & Recognition

- **Attractive cash prize for the Winner: Rs 10,000/-**
- **Appreciation Certificates for all shortlisted valid entries**

**Submit entries to: [contest.kau@gmail.com](mailto:contest.kau@gmail.com)**

**Contest deadline: 9<sup>th</sup> February, 2026; 11:50 PM**

For detailed information, visit: [www.kau.in](http://www.kau.in)