

KERALA AGRICULTURAL UNIVERSITY

National Webinar on

Digital Marketing Strategies for Agripreneurs



Patron

Dr. R. Chandra Babu
Vice Chancellor, KAU



Opening Remarks

Sri. Babu Ahmed, IAS
Commissioner & Registrar,
Co-operation Dept., Govt. of AP



Keynote Speaker

Dr. Mohammed Shahid Abdulla
Assoc. Prof. (Information Systems)
IIM Kozhikode



Moderator

Dr. Prema A
Prof. & Head,
Dept. of Agrl. Economics
KAU



Coordinator

Dr. Sudheer K.P.
Prof. & Head, ABI KAU

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